

TYPOGRAPHY

TYPOGRAPHY

Oswald and Roboto are primary typefaces to be used by the CrossFit community. They bring strength into any written expression.

Available for download on [Google Fonts](#).

OSWALD / BOLD (72 PT)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789 @&!?\$%

ROBOTO / MEDIUM (72 PT)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 @&!?\$%

PRIMARY TYPOGRAPHY

Oswald is the primary typeface to be used in headlines. Use in all-caps brings strength into any written expression.

Available for download on [Google Fonts](#).

OSWALD / BOLD (72 PT)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789 @&!/?#\$%

OSWALD / BOLD (135 PT)

SIGN-UP
TODAY

OSWALD / BOLD (48 PT), LEFT-ALIGNED

**THE OPEN IS JUST
AROUND THE CORNER**

OSWALD / BOLD (48 PT), CENTER ALIGNED

**THE OPEN IS JUST
AROUND THE CORNER**

SECONDARY TYPOGRAPHY

Roboto is the primary typeface to be used in longer bodies of text such as paragraphs and detailed information.

Available for download on [Google Fonts](#).

ROBOTO / MEDIUM (72 PT)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 @&!/?#\$\$%

ROBOTO / MEDIUM (30 PT)

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ROBOTO / MEDIUM (18 PT)

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